

APRIL 24-25, 2024

Presented at TELUS Convention Centre
Calgary, Alberta

ACADEMY.CUIIC.CA

2024 Sponsor Prospectus

CUIIC **ADVANCED** HDD School

Horizontal Directional Drilling (HDD) is a construction process that is used in the pipeline construction industry to install pipelines under water bodies, steep or unstable slopes and other environmentally sensitive areas. Despite the prolific use of HDD in the Alberta oil and gas transmission sector, planning and executing an HDD project remains a new exercise for many, and often represents a steep and fast paced learning curve for the owner or consulting engineer. After completing this course, participants will have an in-depth and technical understanding of HDD through comprehensive coverage of the construction, design, risk management and contracting processes. This course is intended for design engineers, construction management engineers, owners, and engineering consultants.

ACADEMY.CUIIC.CA

ORGANIZED BY:



IN PARTNERSHIP WITH:



Questions? Contact Meghan Squires at msquires@benjaminmedia.com or 440-781-6029



UNDERGROUND INFRASTRUCTURE EDUCATION

APRIL 24-25, 2024 | CALGARY, ALBERTA | WEBSITE: ACADEMY.CUIIC.CA
TELUS Convention Centre

2024 Sponsorship Opportunities

MAIN EVENT SPONSOR

\$6,300 CAD (\$6,000 CAD + \$300 GST)

- 2 Full Academy Registrations
- \$500 discount on Full Academy Registrations for additional staff
- Company logo displayed as Main Event Sponsor on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Company logo displayed as Main Event Sponsor in all attendee marketing items and onsite program
- Opportunity to provide a branded giveaway item at registration
- Attendee list provided after event

NETWORKING RECEPTION SPONSOR

\$3,675 CAD (\$3,500 CAD + \$175 GST)

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- 5-minute welcome speech before reception begins
- Company logo displayed on reception drink tickets
- Attendee list provided after event
- Company logo displayed in onsite program

BREAKFAST SPONSOR

\$3,150 CAD (\$3,000 CAD + \$150 GST)

Sponsor has the option to purchase and provide branded napkins or giveaway on tables

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

LUNCH SPONSOR

\$3,150 CAD (\$3,000 CAD + \$150 GST)

Sponsor has the option to purchase and provide branded napkins or giveaway on tables

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

STUDENT SPONSOR

\$2,625 CAD (\$2,500 CAD + \$125 GST)

Sponsor education! This sponsorship provides free registration and hotel accommodations for 2 student attendees. Also included:

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed on onsite program
- Company logo displayed on student emails and form submission page.

LANYARD SPONSOR

\$2,625 CAD (\$2,500 CAD + \$125 GST)

Lanyards must be purchased and provided by the sponsor

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

NAME BADGE SPONSOR

\$2,625 CAD (\$2,500 CAD + \$125 GST)

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

BREAK SPONSOR

\$1,575 CAD (\$1,500 CAD + \$75 GST)

- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

NOTEWORTHY SPONSOR

\$1,260 CAD (\$1,200 CAD + \$60 GST)

Notebooks must be purchased and provided by the sponsor

- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

*All sponsorships subject to 5% GST



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2024 Sponsorship Contract

Please complete and return to Meghan Squires at msquires@benjaminmedia.com to reserve your sponsorship at the 2024 CUIIC Academy.

SPONSORSHIP OPTION: _____

Signature: _____

Company: _____

Contact: _____

Phone: _____

Address: _____

City: _____

State: _____ Zip/Postal Code: _____

Email: _____

Website: _____

PAYMENT METHOD: Check Wire Transfer

If you select Wire Transfer, we will share the Wire Transfer instructions with you by email to remit payment. All payments must be made in Canadian currency (CAD) by Cheque or Wire Transfer within 7 days after the contract is submitted. Sponsorship is not secured until payment is received.

Checks payable to: Benjamin Media, Inc., 3554 Brecksville Rd., Suite 200, Richfield, OH 44286 USA

SPONSORSHIP AMOUNT: _____

Signature: _____ Date: _____

CANCELLATION: In the event Sponsor wishes to cancel participation in the course, Sponsor must send notice of cancellation in writing to Meghan Squires at msquires@benjaminmedia.com. Sponsor shall be liable for one-hundred percent (100%) of the total Sponsorship Fee.

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